

KARABÜK ÜNİVERSİTESİ
LİSANSÜSTÜ EĞİTİM ENSTİTÜSÜ

DEPARTMENT OF BUSINESS					
Content of Master's Degree in English Business with Thesis					
COURSE CODE	COURSE NAME AND CONTENTS	T	A	C	ECTS
ISF713	Corporate Finance	3	0	3	8
Purpose and Content	This course addresses the core principles of finance from the point of view of business manager trying to maximize the value of his or her firm's stock.				
ISF724	Consumption Psychology	3	0	3	8
Purpose and Content	The main aim of this course is to provide students with an understanding of the social, psychological and cognitive processes underpinning the consumption of goods and services and their impact; to explore alternative ways of relating to users/consumers than those based solely on market and competition and use these understandings to develop/move towards alternative sustainable routes for consumption; and to prepare students to build better business models (e.g. social entrepreneurship, more sustainable, and so on) for the provision of goods and services.				
ISF737	Organizational Creativity	3	0	3	8
Purpose and Content	This course aims at showing the justification for partly discarding the rule of rationality assumption in engagement and comprehension of scientific studies, and as a substitute insert human behaviours and emotions.				
ISF751	Research Methods in Social Sciences	3	0	3	8
Purpose and Content	This course aims to understand the research steps and techniques, to understand the research approaches, to know how to conduct a research and to identify the ethical issue when conducting a research.				
ISF753	Strategic Management	3	0	3	8
Purpose and Content	The main purpose of this course is to equip students with an understanding of strategic planning by using strategic foresight, to equip students with the techniques of strategic foresight.				
ISF758	Production System Management	3	0	3	8

Bu belge, güvenli elektronik imza ile imzalanmıştır.

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Purpose and Content	The main aim of this course is to present the basic concepts and basic decision subjects in production management area, to show the appropriate solution intervals; to explain and examine the basic methods and tools of production/operation management.				
ISF761	Managerial Accounting	3	0	3	8
Purpose and Content	The purpose of this course is to teach identifying cost-volume relationship and its effects on the profit function and evaluate parameter changes of profit function.				
ISF764	Financial Analysis	3	0	3	8
Purpose and Content	The objective of the course is to learn how to use financial statement information to evaluate the firm's past and present performance and to predict likely future outcomes.				
ISF767	International Finance	3	0	3	8
Purpose and Content	The goal of the course is to provide students with a deep understanding of international financial management issues. The students will learn how to judge the riskiness of a currency from a firm's perspective, and how to measure and manage the company's exposure to exchange rate and international interest rate risks.				
ISF793	Network Management and Information Security	3	0	3	8
Purpose and Content	In this course, computer networks used in businesses will be comprehended and their importance in businesses will be discussed. Various encryption systems will be introduced to the students and it is aimed to improve the analytical thinking skills of the students				
ISF794	Cloud Computing Technology and Business	3	0	3	8
Purpose and Content	This course provides an overview of cloud computing in technology and business; and highlights trends in this rapidly evolving field of information technology. The course content covers the fundamentals of cloud computing; current trends and applications; technical infrastructure and models; its effects on businesses. Current issues and research areas in cloud computing are explored from various aspects emphasizing technology and business areas.				
GEI701	Scientific Research Techniques and Science Ethics	3	0	3	8

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Purpose and Content	The course aims to learn definition of science and scientific research methods / techniques, scientific methodology, research techniques and data collection methods, ethical issues in scientific studies. Scientific publication types (thesis, papers, articles, report etc.), gain the ability to follow current scientific developments in the field, learn the ethical principles to be followed in scientific research and publication.				
ISF797	Seminar	0	2	0	6
Purpose and Content	The seminar course is a practical class designed for graduate students under the supervision of a faculty member. It involves conducting comprehensive research on a certain topic related to their thesis area, compiling this research into a report, and presenting the findings orally.				
ISF7098C	Course Field of Specialization	4	0	0	4
Purpose and Content	The Specialization Area course is a theoretical course proposed by a faculty member to share their knowledge, experience, and expertise in their scientific field with graduate students under their supervision. This course aims to educate students on scientific ethics, instil a strong work discipline, teach research methods in the current literature, and provide guidance on conducting research, following, and evaluating the literature. The course also focuses on establishing and implementing the scientific foundations of the student's thesis/exhibition/project work.				
ISF7098T	Thesis Field of Specialization	4	0	0	4
Purpose and Content	The Specialization Area course is a theoretical course proposed by a faculty member to share their knowledge, experience, and expertise in their scientific field with graduate students under their supervision. This course aims to educate students on scientific ethics, instil a strong work discipline, teach research methods in the current literature, and provide guidance on conducting research, following, and evaluating the literature. The course also focuses on establishing and implementing the scientific foundations of the student's thesis/exhibition/project work.				
ISF799	Master's Thesis Research	0	1	0	26
Purpose and Content	The Thesis Course is a practical class designed for graduate students under the supervision of a faculty member. It includes guidance on various aspects of their thesis work, such as literature review, methodology, fieldwork, and laboratory research. This course provides the necessary information and direction for the students to prepare their theses following the "Graduate Thesis Writing Guidelines and Templates," as well as guidance on defending and submitting their theses.				

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